



# Magnetic Offers Intensive

SERVICE OVERVIEW

RELIABLY ATTRACT IDEAL CLIENTS WITH STRATEGIC SERVICE OFFERS

### VIDEO OVERVIEW

# Learn More About This Special Opportunity

Click the Video Link Below or Keep Scrolling to Read All the Details



Want to learn more about these methods?

<u>Watch free video training here.</u>

### **Magnetic Offers Intensive**

### What You'll Get:

- 8 Instructional videos and actionable handouts to help you define your niche audience and develop offers, including one lower ticket offer and one high-end core offer.
- Video training to help you quickly sell your offer to your next three clients so you can gather feedback and testimonials, and parlay these wins into more sales opportunities.
- A 90-minute personalized call with me to review your work, answer your questions, and refine your approach. We'll also discuss your go-to-market plan to help you land your next three clients. Me and my clients have been able to parlay these practices into sales for offers ranging from \$500 to \$5,000. With these strategies, you can quickly recoup your investment in this intensive and then some.

### Who This Is For:

Coaches (Life, Business, Career, Health, etc.), Consultants
(Management, Marketing, Financial, etc.), Virtual Assistants, Graphic
Designers, Web Developers, Copywriters, Social Media Managers,
Digital Marketers, Content Creators (Bloggers, YouTubers,
Podcasters), Online Course Creators, SEO Specialists, Branding
Experts, Photographers, Video Editors, Online Therapists or
Counselors, Fitness Trainers or Instructors, Nutritionists or
Dietitians, Language Tutors, Legal Consultants or Lawyers, Financial
Advisors or Accountants

# More About This Special Offer & Pricing Details

In 2021, I successfully guided a group of women through a program called Customer Attraction System where they defined their niche, developed offers, and tested them in the market.

This Magnetic Offers Intensive is part of a larger suite of specialty services I provide to help small business owners like you transform your online presence and go from overlooked to overbooked.

Follow this link to discover my complete method to stand out as the top choice once you've identified your audience and service offer.

For a limited time, I'm providing this service at a deep discount. Typically, this would be valued at over \$1,000. Some coaches charge \$10,000 to simply *teach* these methods.

#### I'm offering it all for just \$250.

With 20 years of marketing experience and 13 years in business, I'm certain you will receive well beyond the value of this price tag and I'm committed to delivering exceptional service in our time together. Here to support your success every step of the way!

YOU GOT THIS

WWW.VOXPOPMARKETING.COM

Monica Valentine Reynolds

# Rachel's Experience



In 2018, Rachel participated in my group program, Customer Attraction System, where we defined her niche, developed offers, and tested them in the market. Watch this brief video to hear what Rachel had to say about her experience and results.

**HEAR RACHEL'S STORY** 

### WHAT PEOPLE ARE SAYING

# **Testimonials**



Heather

#### Founder of Above the Cloud

When I hired Vox Pop Marketing I was making around \$2,000/month. Now I average \$10,000/month with clients spanning the globe. I credit Monica and Vox Pop for my getting global clients, because they wouldn't have known I existed if I hadn't invested in my digital presence.

### Rachel

### **Founder of Rachel Morgan Coaching**

I wasn't feeling confident with my marketing and branding and felt unclear about my place. For the first time, I'm feeling REALLY aligned with what I've put together. I understand what I'm doing and feel much more confident. It's allIII clicking and I couldn't be any happier.







#### Founder of Words Sell

Prior to the Brand-Marketing Map, I was really uncomfortable sharing my website and using it as part of my marketing. As a result of mapping my brand, I learned to accept myself for who I am and stop trying to hide behind being "professional". Now that I've got more confidence in my presentation, I love promoting my website and have attracted the right clients since.

### WHAT PEOPLE ARE SAYING

# **Testimonials**



# Penny Founder of Becoming Natural

Before working with Monica, I didn't know where I wanted (my brand) to be headed. I want to help everyone but she helped me find that niche and become more specialized. She was so thorough in figuring out who I am, what I stand for, and finding out what's valuable to me to be my message. And she just nailed it. No one has really asked about what's important to me. People will just design a website and you're never really sold on it. But Monica's process and organization was packaged with a bow how I needed it.



The JOYFully BadAss Business Academy Author

1.531 followers

If you need help with branding/marketing, reach out to **Monica Valentine Reynolds** She's a rockstar! Can't wait to share what we're creating for you!



**Bekah Epstein** 

recommends **Vox Pop Marketing**.

July 2, 2021 · ♠

I have been working with Monica for the last year or so, and she has been fantastic to work with. She is super organized, knowledgeable and proactive. Monica always has great, new ideas on how to market my business.



Dave Michaels - 1st

Seasoned marketing and writing professional that will craft solid, on-strategy content for your objectives and audience.

June 5, 2012, Dave was Monica's client

Monica helped me clarify the challenges I was having and provided actionable recommendations that were highly relevant to my immediate situation. The ability to prove targeted advice is a rare, valuable skill that demonstrates the ability to quickly understand your situation and an extensive knowledge base. I highly recommend you engage Monica with your marketing and copywriting challenges.



# Ready to Get Started?





EMAIL MONICA
TO BEGIN

BOOK A FREE DISCOVERY CALL